

TF The Hair Loft

Every strand has a story. We bring yours to life.

ABOUT THE BRAND

TF The Hair Loft is a Baltimore-based beauty and wellness brand built on care, education, and community. Founded in 2020, we bring together professional hair care, scalp wellness, and personal attention so each client feels seen, respected, and confident.

Our mission is to help people feel their best while understanding the why behind their hair and scalp needs. We listen, explain our recommendations, and uphold standards that put integrity, consistency, and thoughtful care first.

Our purpose reaches beyond the salon through mentorship, advocacy, and community outreach. We are building a lasting brand where beauty and education create connection, strengthen confidence, and open doors for others.

MEET THE FOUNDER

Ta’Jah Fleming

Founder & CEO • Trichologist • Senior Cosmetologist
Certified Hair Loss Practitioner

Born and raised in Baltimore, Ta’Jah is a mother, entrepreneur, and former EMT. She founded TF The Hair Loft in 2020 to bring her passion for beauty and her experience caring for people into one space, where clients feel heard and supported.

Ta’Jah pairs her knowledge with a personal approach to care. She believes people deserve to understand their options and feel confident in their choices. Her work is rooted in education, community, and creating opportunities beyond her chair.

The TF story, continued

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THRIVING FOLLICLES™

Thriving Follicles™ is TF The Hair Loft's advanced, non-medical hair and scalp wellness division. Through consultations, non-medical assessments, and education, it offers personalized support for adults navigating thinning, shedding, hair loss, and scalp concerns.

The focus is understanding concerns and supporting informed choices. Thriving Follicles™ does not provide salon services, shampooing, hairstyling, medical diagnosis, or medical treatment.

PRESS & RECOGNITION

VoyageMaryland • September 7, 2026

Community Highlights: Meet Ta'Jah Fleming of TF The Hair Loft & Thriving Follicles

[Read the feature announcement](#)

Maryland Black Chamber • Black Business Month 2026

Founder spotlight: Ta'Jah Fleming, TF The Hair Loft and Thriving Follicles™.

[View the Chamber feature](#)

CONVERSATION TOPICS

Hair and scalp wellness education • Beauty entrepreneurship
Client education and confidence • Community and mentorship

MEDIA & PARTNERSHIPS

For interviews, editorial inquiries, partnerships, and approved brand assets:

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