MEDIA KIT

TF The Hair Loft

Every strand has a story. We bring yours to life.™

ABOUT THE BRAND

TF The Hair Loft is a Baltimore-based beauty and wellness brand built on care, education, and community. Founded in 2020, we bring together professional hair care, scalp wellness, and personal attention so each client feels seen, respected, and confident.

Our mission is to help people feel their best while understanding the why behind their hair and scalp needs. We listen, explain our recommendations, and uphold standards that put integrity, consistency, and thoughtful care first.

Our purpose reaches beyond the salon through mentorship, advocacy, and community outreach. We are building a lasting brand where beauty and education create connection, strengthen confidence, and open doors for others.

MEET THE FOUNDER

Ta'Jah Fleming
Founder & CEO • Trichologist • Senior Cosmetologist
Certified Hair Loss Practitioner

Born and raised in Baltimore, Ta'Jah is a mother, entrepreneur, and former EMT. She founded TF The Hair Loft in 2020 to bring her passion for beauty and her experience caring for people into one space, where clients feel heard and supported.

Ta'Jah pairs her knowledge with a personal approach to care. She believes people deserve to understand their options and feel confident in their choices. Her work is rooted in education, community, and creating opportunities beyond her chair.

MEDIA & PARTNERSHIPS

The TF story, continued

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THRIVING FOLLICLES™

Advanced Alopecia & Hair Loss Support

Thriving Follicles™ is TF The Hair Loft's advanced alopecia and hair loss support division, focused on scalp care, personalized plans, and long-term restoration support for adults navigating alopecia, thinning, shedding, breakage, and scalp concerns.

Consultations include hair, scalp, and lifestyle assessments, education, personalized care plans, and pre- and post-hair transplant support. Each care path is tailored to the client's hair history, scalp, and restoration goals.

PRESS & RECOGNITION

VoyageBaltimore • September 22, 2025
Meet Ta'Jah Fleming of TF The Hair Loft, LLC.
Read feature

VoyageMaryland • September 7, 2026
Community Highlights: TF The Hair Loft & Thriving Follicles.
Read feature announcement

Marquis Who's Who
Recognition of founder Ta'Jah Fleming.

Maryland Black Chamber • Black Business Month 2026
Founder spotlight: Ta'Jah Fleming.
View Chamber feature

CONVERSATION TOPICS

Alopecia and hair loss support • Hair and scalp education • Beauty entrepreneurship
Client confidence • Community and mentorship

MEDIA & PARTNERSHIPS

Interviews, editorial inquiries, partnerships, and approved brand assets:
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